



SUBSPLASH™

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Share the Truth of Jesus!

Beautiful, custom, cutting-edge apps for churches and ministries.

The Church App platform provides easy access to video, audio, news, event info, scripture and many more amazing resources. With several hundred million iPhones, iPods, Android devices, iPads, and Windows Phones in use, a customizable media app allows you to reach people anywhere, anytime.

This cutting edge media platform has been hand-crafted by Subsplash and is being used by leading churches and ministries across the globe. It gives you real-time control over your features and content, integration of Bible text and audio, Apple-approved video and audio streaming over cell networks and a host of other incredible features.

Apps We've Built



Mars Hill Church



Grace to You



Saddleback



Ligonier



Harvest



Acts 29



Walk in the Word



Catalyst



Streaming media through the app is an effective way to equip believers and non-believers with solid biblical resources. For content producers, The Church App platform simplifies the whole process from start to finish. We're working hard to make this easy and affordable for people who are proclaiming the Truth of Jesus to the world!



there are
4,600,000,000
mobile phones worldwide



reach the people

- + 66% of Americans have app devices (smartphone, tablet, iPod touch)
- + Gen Y **prefers their cell phone** for accessing content on the internet
- + Average smartphone owners use **apps** for 80 minutes every single day





Five platforms. Millions of Opportunities.

iPhone

iPad



Web Media Player



Available Features

Advanced Audio Player

Full-length Sermon Video Player

Live Streaming Ready

Blog Reader

Social Sharing

ESV Bible: Text + Audio

Custom Reading Plans

Sermon Notes

Real-Time Content Management

Locations + Map

Event Listing

Online Giving Integration

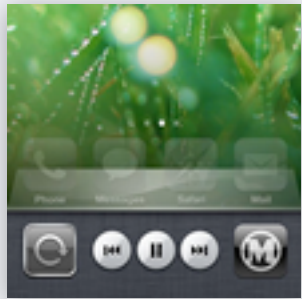
Member Protected Sections

Mobile Video Encoding

Downloads for Offline Listening

Download/Usage Analytics

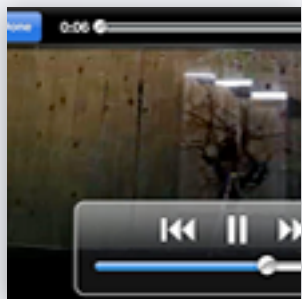
Features: Media



Advanced Audio Player

The Church App Audio Player is an incredible tool for listening to sermons and broadcasts from anywhere. The Audio Player starts fast and has smart playhead to remember where you left off if interrupted by a phone call or something else. You will be able to listen to audio in the background while multitasking on your phone.

Furthermore, you can download audio sermons for offline listening so you can truly hear those messages from anywhere, anytime.



Top Notch Video Encoding + Player

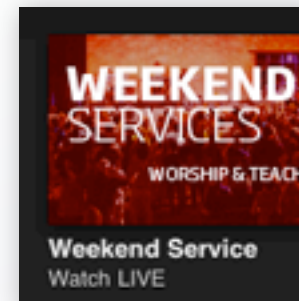
With the Church App video player you have access to the best presentation of video on a mobile app. Play full-length videos, featured snippets, as well as YouTube and Vimeo clips. For Advanced and Pro clients, we offer high quality Apple-approved video encoding that starts fast, uses data efficiently to adapt to the device's available bandwidth, and saves battery life.* Also, for those using the latest iPhones/iPads, you can now connect directly or use AirPlay to present videos on the big screen. Now, that's pretty cool!

*Required by Apple for all videos over 10 minutes



Music Player

If your church or ministry produces music, this feature is perfect for you. You can also incorporate your internet radio streams too! Upload album artwork and sort songs by album. You also have the ability to skip, repeat, and crossfade songs or even download them for offline listening. Music lovers rejoice!



Live Streaming

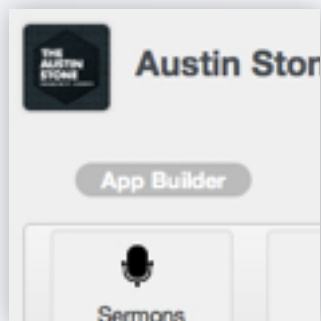
The Church App easily integrates with most existing Live Streaming services for video and audio. Our Live View makes it easy for users to start watching and can let them know when an event is going on. Make sure your existing service is mobile compatible and works on all desired platforms.

Features: Full Control



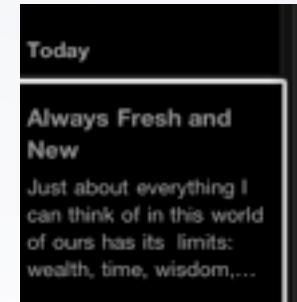
Customizable App Interface

You have the control over the design and layout of your own app. Choose from a wide variety of layout features and create custom buttons to best fit your needs. We'll provide the platform and give you the tools to best maximize your app to fit your ministry. The Church App is a flexible framework that caters to your specific needs.



App Builder

Don't have a content management system? No Problem! Our App Builder is an easy to use system created to make your life simple. Simply add images, files, feeds and links. You can also publish your videos or audio sermons as a Podcast or Vodcast from within the App Builder. Simple. The App Builder feature is geared toward ministries that want an already fine-tuned, streamlined, solution for developing a high-quality app.



Real-Time Content Management

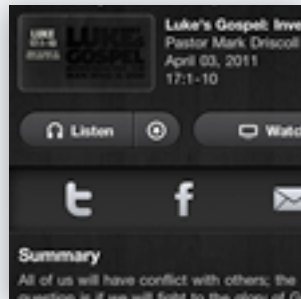
Whether you are using the App Builder or have an app integrated with your CMS, you can update content in an instant. Upload videos, post a new blog, or promote a new event and watch it go live to the app in moments. Furthermore, you can change the layout and update features with ease at any time. You are in control!



Multiple Apps. One Control Tower.

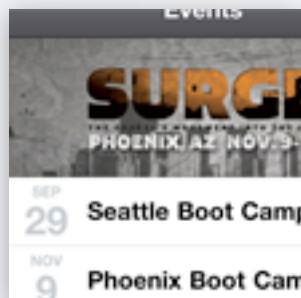
Change your app in one place and see it update across multiple platforms. This goes for iPhone, iPad, Android, Windows Phone 7, and the Web Apps. Our clients love the fact that they have this kind of power. Plus, it saves them lots of time and money!

Features: Social



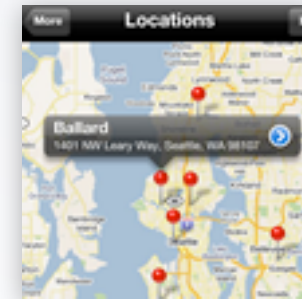
Social Sharing

Allow your fans and followers to share content with ease on their favorite social networking platforms. The Church App presents your content and provides a simple way for your community to share it with the world. People can easily share video, audio, calendar events, and more with the click of a button via Twitter, Facebook, and Email.



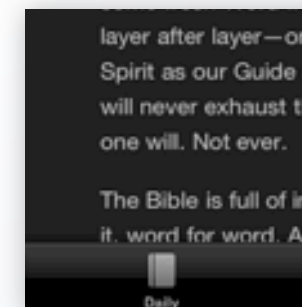
Events Listing

Make sure your community never misses a beat by staying up to date with all of your happenings. The Church App calendar is designed to provide easy browsing while featuring detailed event information. Within each event you can provide a detailed description, social network sharing, active sign ups, embed contact information, and more. You'll make it easier than ever for your community to stay informed.



Location & Maps

Getting lost shouldn't be a problem with this convenient feature. Place one location or multiple locations into the map. Each location will be identified by a pin that will open to a "location info" page. This will provide people with the full address, contact info, service times, easy connection to your phone's GPS map, and more.



Blog Reader

The blog reader makes it easy to keep your community connected by integrating with your blog and twitter feeds. New blogs/feeds will be labeled with an unread icon to keep you up to date. Connect your blog or twitter feeds to your app and have it go live the moment you click submit.

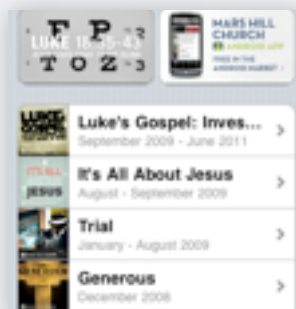


Features: Custom Integration



Custom Brand Integration

The Church App truly makes it easy to brand your own app and upload your own custom artwork. You decide what type of artwork your app will feature and have multiple places to display it. From video images to custom icons that will appear in the App Store, it's all up to you.



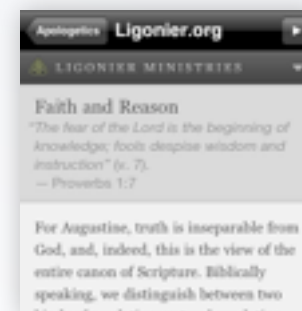
CMS Integration

There is no need to worry about learning any new systems. We make it easy for you by integrating with your current CMS (Content Management System). We'll give you the framework to build the app to your own custom specifications. This feature is geared toward ministries that want a fully loaded app that will integrate with your current CMS.



Online Giving Integration

The Church App easily integrates with your current online giving system. Give your community the opportunity to make a donation while waiting for a bus, sitting in a coffee shop, or making an apple pie for the county fair.



News, Articles, and Devotionals

You can embed PDFs for bulletins, articles, e-books, devotionals, or the latest news. Imagine your community being able to open up a paperless Sunday bulletin during the service or to read sermon notes halfway around the world.



ESV & Life Journal Reading Plan

Give your church community access to a free English Standard Version Bible with full audio and text. You also have the ability to present the Life Journal Reading Plan to take your community through the Bible in one year!

Features: Support



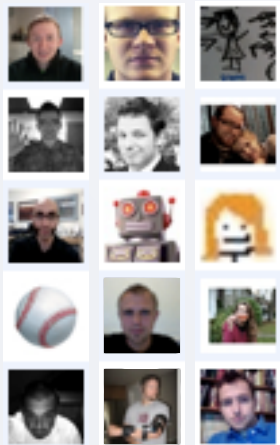
App Store Submission

We'll submit your app and every update from then on to Apple App Store, Google Marketplace, and the Amazon App Store for you. Don't worry about a developer account or any code, we'll take care of it.



Video Encoding

Streaming video to cell phones and wireless devices can be very difficult. We've spent years perfecting our solution which produces excellent quality video for the multiple platforms we support. In fact, it exceeds Apple's requirements for streaming over cell networks so your videos will run smoothly and you can sleep at night.



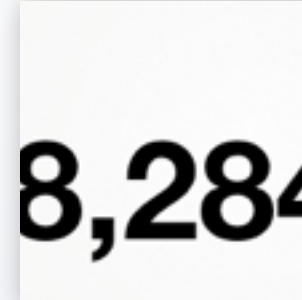
App Specialist Team

Our team is always here to help. We have a team of experts on staff that will help you every step of the way. We're here to answer your questions, give you guidance, and ensure you are able to fully take advantage of this cutting edge technology. If you have a question about how to keep your app up to date or have a technical question, we're here for you. No need to worry about the upkeep and development of the app, we've got your back and we're in it for the long haul.



Updates and Power-Ups

We will continually update your app to make sure that it is running at its finest and has all of the latest features. Our team is continually working to improve the app and add incredible new features. There are always new OS updates and new devices coming out on each platform which make things complicated. Our goal is to take care of the app software complexities so you can focus on the success of your mission and calling.



Analytics

Curious how your app is performing? We will provide you with a weekly analytics report that details and tracks downloads, usage, and encoding. The Church App has an incredibly high usage rate due to the high quality content produced by churches and the easy to use feature loaded interface.



“The first thing my wife said after seeing this was,
‘You are now getting me an iPhone.’”

“Truly amazing!!! Best app in the store.”

“Best app in the App Store... Now my iPhone is complete”

Now all I have to figure out is ... how to
move it to the first page of my iPod touch.”

“This is a very slick app. I wish more
churches did this. It makes listening to
past sermons really easy and awesome!”

“I love this app.”

“Excellent resource. Well done.”

“I know absolutely nothing about Mars Hill but after
downloading this excellent app, I have to say how
impressed I am with the quality of the messages and
the music... as well as the quality of the app itself.”

“Sound teaching, packed with wisdom from scripture in an
easily accessible and well presented format. What a blessing!!

“I want this now!”

Rick Warren

Buzz + Reviews

“Amazing! Absolutely Incredible!”

Mark Driscoll

“Clean, fast, simple application to access
all the content. I love the interface.”

“This is by far the best app that I’ve downloaded ever.
Clean good looking, all the best info available.”

“This app is now on my homepage.”

“This app is amazing – very well designed.”

“I love how simple to use this app is
and how much info is packed into it!”

“I have to get an iPhone just for this!”

“Thank you for making an investment in technology
and making this amazing app. Perfect. Keep it up!”

“Beautiful, easy to use, edifying”

“This is my new favorite app!”

“Wow! This app has a great interface! Amazing
functionality and all-around awesomeness!!

“Best app for the iPhone! Have all the sermons
right on my iPhone now!!! Amazing!!!”

Packages



Features	Standard	Advanced	Pro
Advanced Audio Player (Full Length Audio Sermons, Remembers Position, Artwork, Background Audio in iOS 4)	✓	✓	✓
Video Player: AirPlay to Apple TV, Output to TV/Projector	Limit 10 Min.	Full-Length Video	Full-Length Video
Videos under 10 min./Youtube/Vimeo integration	Limit 10 Min.	✓	✓
Blog Reader	✓	✓	✓
Brand Integration	✓	✓	✓
Social Sharing via Facebook, Twitter, and Email	✓	✓	✓
Locations + Maps	✓	✓	✓
Integration of your Online Giving	✓	✓	✓
Music Player with Album Playlists	✓	✓	✓
Real-Time Control over App Content	✓	✓	✓
Bible Tab with ESV Text, Audio, and Life Journal Reading Plan	✓	✓	✓
Customizable Navigation, Layout + Features	✓	✓	✓
Event Listings	✓	✓	✓
Display PDFs/Websites for Bulletins, Articles, etc.	✓	✓	✓
Save Audio for Offline Listening	✓	✓	✓
Publishing to the App Store	✓	✓	✓
Application Support (maintaining app in App Store, Updating for Compatibility with latest OS, Bug Fixes)	✓	✓	✓
Analytics Dashboard	✓	✓	✓
Live Streaming Integration with Existing Service	Add-On	✓	✓
App Builder with Freestyle (greatly expanded flexibility and control)	✓	✓	Available
API Access for Complete Control and Integration with your CMS			✓
Password Protected Sections for Your Members			✓
Mobile Video Encoding (Apple-Approved Full-Length Videos)		25 initial + 5/month	40 initial + 10/month
Initial Configuration: Design and Development Consulting Time		5 hours	15 hours
Media Hosting (Hosting/Monthly Transfer)	2GB/5GB	5GB/10GB	
Customer Support: M-F 9a-5p PST	Email	Email + Phone	Email + Phone
Apple Developer's Account included in setup fee and covered for the first year	✓	✓	✓



Standard: 3 apps

iPhone/iPod touch, Android Phone + iPad

\$899 Setup

\$99/m

— OR —

\$0 Setup*

\$149/m



Includes

- + iPhone/iPod touch App
- + Android Phone App
- + iPad App
- + Dashboard Account with App Analytics
- + App Builder Freestyle Mode
- + Includes 2GB/5GB of Hosting/Transfer
- + Tech Support M-F 9-5 PST

iPhone iPad



Windows Phone 7  and Web Media Player also available

*With 2 yr. agreement Also available: single app packages starting at \$499 + \$49/m



Advanced: 3 Apps w/full-length video encoding

iPhone/iPod touch, Android Phone + iPad

\$2,499 Setup

\$149/m

— OR —

\$0 Setup*

\$279 /m



Includes

- + iPhone/iPod touch App
- + Android Phone App
- + iPad App
- + 25 initial + 5/mo. Mobile Video Encodings

- + Dashboard Account with App Analytics
- + App Builder with Freestyle Mode
- + Includes 5GB/10GB of Hosting/Transfer
- + Tech Support M-F 9-5 PST

iPhone iPad



Windows Phone 7  and Web Media Player also available

*With 2 yr. agreement

Pro: 3 Apps w/long-play video

iPhone/iPod touch, Android Phone, and iPad

\$7,999 Setup

\$299/m



Includes

- + iPhone/iPod touch App
- + Android Phone App
- + iPad App
- + 40 initial + 20/mo. Mobile Video Encodings
- + API Access for CMS Integration

- + Dashboard Account with App Analytics
- + App Builder with Freestyle Mode
- + 20 Consulting Hours for Configuration
- + Tech Support M-F 9-5 PST

iPhone iPad



Windows Phone 7  and Web Media Player also available

Package Options

Standard:

iPhone only

~~\$799~~ \$499 setup + \$49/m

iPhone, Android Phone, iPad

~~\$1,399~~ \$899 setup + \$99/m

— **OR** —

iPhone, Android Phone, iPad

~~\$1,399~~ \$0 setup* + \$149/month

Advanced:

iPhone, Android Phone, iPad

~~\$3,499~~ \$2,499 setup + \$149/m

— **OR** —

iPhone, Android Phone, iPad

~~\$3,499~~ \$0 setup* + \$279/month

Pro:

iPhone, Android Phone, iPad

~~\$11,999~~ \$7,999 setup + \$299/m

Now Offering Hosting



Storage and Transfer in GB/m



40 members or 40,000...

people are meeting Jesus through these apps.

May 24, 2011

“Here’s a report of someone coming to Christ as a result of listening to the sermon series in the app!!!!

One of my good friends got his brother-in-law to listen. He’s been listening for the past few weeks and has been a 30 year atheist.

He just accepted Jesus two weeks ago after calling my friend and telling him that he had made the decision to follow Jesus after listening to **every** sermon! He is two states away and this could only be possible with this resource.”

Dustin Hedrick
The Tapestry





We're on-mission with you.

Making the Truth of Jesus Incredibly accessible

SUBSPLASH™

Subsplash is a Seattle-based software design studio
focused on creating apps that inspire and delight.
We also work for forward-looking companies such as
Microsoft, Cisco, T-Mobile and Samsung to create
elegant software experiences.

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